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Broadcasters To Gather At Brown

Former Bruin Ted Turner To Speak

Ted Turner, chairperson and CEO of Turner Broadcasting System, Inc., will kick off the second annual Convention of the National Association of College Broadcasters with a speech at 8 p.m. in Alumnae Hall about the future of television programming in America. This is the first time that Turner has come back to Brown since he was asked to leave Brown in the late 1950s when he was an undergraduate.

Up to 200 non-registrars from the Brown community will be admitted to the event. Glenn Gutmacher, NACB's publication director, said Brown students should line up in front of Alumnae before 8 p.m. "About 7:30 p.m. will probably be adequate," he said.

The event will be simulcast in the Salomon Center's main auditorium and on Channel 8 of Brunet.

Before Turner speaks, Lee Abrams, one of the premier radio consultants in the United States, will talk about the future of radio programming. Abrams is the founder of Burkhardt/Abrams/Michaels/Douglas, an Atlanta-based firm which first established the profit-making radio format Album Oriented Rock.

Turner's speech is part of a three-day lineup of about 50 panels with about 60 participants at

the convention, according to Gutmacher. NACB, a non-profit corporation based at Brown, is the national trade association for student operation college radio and television stations.

About 500 students and faculty from other schools around the country, including University of Southern California, New York University and Columbia University, will attend. The Turner speech and the two other panel discussions on Saturday morning are the only events open to the Brown community. The panels, "Programming America In the '90s" and "Women and Sexism In Broadcasting," will take place in Salomon 101 at 9:30 and 11:30 respectively.

"We try to bring the top leaders of the media industry together with students from college stations who represent the future leaders of industry," Gutmacher said. "I think both benefit."

Ted Turner

Turner's company owns CNN, the national cable news 24-hour network; SuperStation TBS, a local TV station in Atlanta with assorted programming; Turner Network Television, the 24-hour classic films cable network, which has been the subject of much controversy because of its colorization of

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films.

Turner, who now owns the Atlanta Braves baseball team and the

Atlanta Hawks basketball team, was the vice president of the Debating Team and the commodore of the Yachtsmen Club. According to *New England Monthly*, Turner changed his major from classics to

economics because of pressure from his father.

"The switch came shortly after his father sent a letter that read 'My dear son, I am appalled, even horrified, that you have adopted classics as a major. As a matter of fact, I almost puked on the way home today...I think you are rapidly becoming a jackass...You are in the hands of Philistines, and dammit, I sent you there.'"

Turner handed over the letter to *The Herald* for publication.

Programming America

On Saturday morning at 9:30, Salomon 101 will be a panel open to the Brown community called "Programming America In the '90s."

Panelists include:

• Michael Fuchs, the chair of HBO

• Merrill Brown, the editor *Channels* magazine, the business publication for the mass media

• Richard Leibner, the Broadcast talent agent for the megastars like Dan Rather and Walter Cronkite.

"A lot of people attribute the mega salaries that these guys get because of his efforts," Gutmacher said.

• Tom Weinberg, Executive Producer of the "The 90's," which is a compilation of alternative television produced by independent video producers from around the world. "This is really what the future of television will be like," Gutmacher said.

Women And Sexism

Also open to the public in Salomon 101 will be a panel discussion of "Women and Sexism In Broadcasting" at 11:30 a.m.

Panelists include:

• Anne Edwards, moderating the panel, senior news editor for National Public Editor

• Bernice Buresh, the director of the Women, Press and Politics Project at Harvard's John F. Kennedy School of Government

• Marsha Rock, a professor of journalism at NYU and an independent producer of Emmy winning documentary films.

• Sheila Shayon, the director of Special Projects at HBO and Executive Assistant to the Chairman Michael Fuchs

• Bill Headline, Washington Bureau Chief at CNN

